

Feargal Halligan

Curriculum Vitae 09

Work experience

August 2008 - present

Senior designer, O2 Ireland

Sir John Rogerson's Quay, Dublin 3

www.o2.ie

Looking to get to grips with interactive technologies such as the iPhone and the new O2 venue, I joined O2 as senior designer in late 2008.

My duties range from overseeing the internal and affiliates advertising programmes to developing O2.ie's interface, from UX strategies to interface design for new and existing services such as webtext, O2blueroom.ie and the new daily treats campaign. The day-to-day managing of the online brand, reporting to a design lead and line manager, and creating visuals for clients including Sony Ericsson, Samsung, Blackberry, Nokia etc.

Skillsets

Interaction design
UX & UA testing
Workflow management
Web layout
HTML & CSS
Flash animation
Video compositing
Project management
Online sales & advertising

April 2007 - June 2008

Senior designer, Fountainhead

11 East Essex St., Temple Bar, Dublin 2

www.fountainhead.ie

My time abroad and experience of UX testing, prototyping et al made me want to work with more hand-on interactive, so I took a year's contract with Fountainhead designing interactive installation-based games.

A small studio, we nonetheless produced some very large scale work in this year, including the interactive installations and games for Imaginosity children's museum and the waterways visitors centre.

I was also able to apply my animation / motion graphics skills to a variety of DVD and kiosk projects, producing interstitial animations for director and flash applications, and interface layout for DVD, touchscreen and web

Interaction design
Exhibition design
UX & UA testing
Workflow management
Installation design
Games design
Video compositing
Video editing
Scriptwriting
Copywriting
Interface design
Flash animation
Illustration
Character design

January 2006 - March 2007

Self employed

Apt 1, 2 Northumberland Place, Dun Laoghaire

www.fragilehooligan.com

Finishing up my previous post enabled me to travel and work at leisure from home and from a mobile setup, dropping into friends' work in London, Berlin and Tel Aviv to get a good vantage point on upcoming design trends in such interesting areas as the Tate Modern, Stern Group newspapers and University of Jerusalem.

Meanwhile I also worked on relatively low-level design projects, such as a number of promotions for the Irish Society for the Prevention of Cruelty to Children (www.ISPCC.ie), collaborative work with old hat productions (www.old-hat.ie), and occasional one off identities and kit projects including a restaurant interior and a shop identity.

Graphic design / layout
Exhibition design
Industrial design
Interior design
Interaction design
Photography
Video editing
Web design
HTML & CSS
Flash animation

Feargal Halligan

Curriculum Vitae 09

Work experience

January 2001 - January 2006

Creative director, Big Picture
the forum, 29-31 Glashule Road, Sandycove
www.bigpicturesoft.com

What started out as an in-house designer post for a databasing company - developing a web CMS for them whilst proving testbed clients with interfaces for their websites - soon led to the splitting of the old company to form a web team and my own promotion to creative director over a 5 year period.

Usability reviews, interface design, information design, and template design for client websites were core of the work. As the product developed, I prepared brochures, proposals, marketing collateral and liaised with sales staff to coordinate online and POS promotion and branding with partner companies such as MBE UK and EasyNet.

As the company structure changed, direct responsibility for liaison with partner companies in the UK - including Liverpool Housing Trust (LHT), Liverpool Football Club (LFC), BadBeat poker, and the NHS Hospital episode statistics (HES) trust - became core of the work, with usability and interface design taking a back seat. Extensive project management skills developed during this time, working on large scale projects with limited resources.

January 2000 - January 2001

Self Employed
257, Harold's Cross Road

Working from a home setup on a G3 mac-based studio. Clients included Dynamite TV and Popcorn review shows (popcorn still showing on TV3 to this day), www.diatec.ie (still maintained by www.old-hat.ie), and a host of website development work including www.sustainable.ie, www.feasta.ie, and the setup of their sustainability festival, convergence.

At this time I also worked to promote the creative output of musicians from the Multimedia Masters Degree course in TCD and received a solid grounding in multimedia design in return.

February 1999 - January 2001

Senior Graphic designer, FUSE
27A Synge Street, Portobello, Dublin 8

In order to hone my print and deadline skills after CBT systems' more hands-off approach, I sought out work in FMCG. FUSE was at the time a small studio with a buzzing atmosphere and an opportunity to work on a wide variety of print projects for clients such as Cadburys, Bank of Ireland, Diageo, Nestle and IMAX : however after a year lucrative offers for freelance work began to appear, and so I resigned to set up my own business from home

Skillsets

Workflow management
Web layout
Project management
Interaction design
Interface design
UX & UA testing
Print design
HTML & CSS
Flash animation
Online sales & advertising
SEO copywriting

Motion Graphics
Video compositing
Web design
Interaction design
Sound mixing
Video editing
Project management
Copywriting
Script writing

Graphic design / layout
Print design
Packaging design
FMCG turnaround
Brochure design
Retail / POS design

Feargal Halligan

Curriculum Vitae 09

Work experience

Skillsets

March 1996 - March 1999
Senior designer, CBT Systems
Clonskeagh, Dublin 4, Ireland
(now 'skillsoft' www.skillsoft.com)

Animator / designer in a large (60+) studio of animators and designers, creating interactive courseware for IT giants such as Microsoft, Cisco, Novell, SAP etc.

My main responsibilities were initially basic illustrative graphics development, but came to include course design and editing, information management, development of sales presentations, and the maintenance of standard visual libraries for the creation of the courses.

I was also tasked with the development of a centralised project tracking database within the company, which represents my first experience of interface design for large scale data management

Interaction design
Illustration
Animation
Conceptual design
Web layout
Interface design
Technical writing

September 1995 - February 1996
Layout artist, TV & Entertainment
McDonalds Building, Yee Wo Street, Hong Kong

A great opportunity to travel to Hong Kong and fill in for a 6 month period with TV&E. Core responsibilities were Layout for 32 pages of terrestrial and 20 of satellite TV, plus feature page & interview layouts for this freesheet with a circulation of 140,000

Print design & layout
Workflow Management
Photography
Art direction
Typography

September 1994 - August 1995
Self employed
66, Harty Place, Ckanbrassil Street, Dublin 8

Working from a home studio on a wide variety of projects from venue and restaurant signage and interiors to my first websites - successes (among many short-lived businesses) included the Mongolian Barbecue interiors and the first website for the Dublin Fringe Festival.

Graphic design / layout
Signwriting
Mural Design
Short-run print
Illustrative design
Web design